



Sponsorship & Exhibit Opportunities

Texas Electric Cooperatives hosts several annual conferences covering a broad range of topics. The primary purpose of these conferences is to provide an environment for co-op employees to learn, network and share ideas. Conferences also provide a unique opportunity for vendors and exhibitors to interact with specific employee groups.

Conferences are built by committees made up of representatives from regions across the state. Committee members work along with the association to ensure relevant learning opportunities and timely information. TEC has delivered more than 75 years of leadership driven conferences.

Loss Control Conference & Exhibit Show

The Loss Control Conference and Exhibit Show educates and informs employees on safe practices to incorporate both in and out of the workplace. Sessions typically include real-world examples of how employees can perform highly dangerous work safely. Networking opportunities include an exhibit show and golf tournament for attendees.

Attendees: Operation managers, safety managers, crew supervisors, linemen/journeymen

Length: 3 days in March

Size: 375–450

Opportunities: Exhibit show, sponsorship

Accounting Conference

The Accounting Conference informs CFOs, accountants and financial services employees about best practices on challenging financial issues and new outlooks on complying with numerous fiscal policies, especially those impacting cooperatives.

Attendees: CFOs, senior accountants, budget managers, accounting clerks

Length: 2 days in April

Size: 100–150

Opportunities: Vendor showcase, sponsorship

Human Resources Conference

The Human Resource Conference provides a blend of learning and networking opportunities to enhance the skills of human resources employees. A typical conference agenda will include sessions on federal and state guidelines involving employees, employee engagement plans and sharing best practices.

Attendees: HR managers, HR supervisors/coordinators, administrative managers

Length: 1½ days in May

Size: 40–60

Opportunities: Sponsorship

Administrative Professionals Conference

The Administrative Professionals Conference brings together employees who oversee a broad range of responsibilities, including management and support of the office of the CEO, handling the details of their board of directors and, in many cases, influencing buying decisions inside the co-op office.

Attendees: Executive assistants, administrative assistants, office managers

Length: 1½ days in May

Size: 40–60

Opportunities: Sponsorship

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For more information on the TEC Business Alliance Program, please visit texas-ec.org or contact us at (512) 486-6212 or bap@texas-ec.org.

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Information Technology Conference & Exhibit Show

The Information Technology Conference and Exhibit Show includes open discussions about securing networks, new technologies updates and upcoming software innovations—all to ensure IT managers are prepared to navigate the future while dealing with today's challenges.

Attendees: IT managers, IT specialists, IT superintendents, senior consultants

Length: 2 days in June

Size: 45–65

Opportunities: Exhibit show, sponsorship

Youth Tour

Washington, D.C.

Influenced and initiated by LBJ, the Youth Tour has been ongoing for more than 50 years with cooperatives supporting high school students by sending them to Washington D.C. on the trip of a lifetime.

Attendees: 150 high school students, sponsored in part by their local cooperatives

Opportunities: Sponsorship

TEC Annual Meeting

The Annual Meeting is the largest and most elaborate conference of the year. Attendees include cooperative leaders involved in strategic planning as well as day-to-day operations.

Attendees: CEOs, CFOs, CIOs, general managers, directors

Length: 3½ days in August

Size: 800

Opportunities: Exhibit show (every five years), sponsorship

Special Note: Registration restricted to co-op members and Business Alliance Program members only. Special BAP appreciation reception.

Engineering/Materials Management/Environmental Conferences & Exhibit Show

These three conference allow the attendees to share and learn what's new in these ever-changing industries. These are information-filled conferences with a two-day exhibit show and several networking opportunities including a golf tournament.

Attendees: Project managers, operations managers, system engineers, electrical engineers, inventory management, purchasing agents, warehouse managers, environmental engineers, compliance coordinators

Length: 3½ days in September

Size: 250–300

Opportunities: Exhibit show, sponsorship

Member Services & Communications Conference

The Member Services and Communications Conference covers a broad range of member-facing topics such as social media, customer service, communications of all types and marketing and relationship building. There are several networking opportunities including a golf tournament and social outings.

Attendees: Member service managers, communication managers, customer service managers,

Length: 3½ days in October

Size: 100–150

Opportunities: Vendor showcase, sponsorship